RESOLUTION NO. 2002-240

A RESOLUTION OF INTENTION TO LEVY ANNUAL ASSESSMENT FOR DOWNTOWN LODI BUSINESS IMPROVEMENT AREA NO. 1, ESTABLISHING PUBLIC HEARING DATE, AND RECEIVING ANNUAL REPORT

WHEREAS, Downtown Lodi Business Improvement Area No. 1 was established December 17, 1997 by Council adoption of Ordinance No. 1654; and

WHEREAS, the Annual Report as required by Streets & Highways Code, §36533 has been submitted to the Council by the Board of Directors of said improvement area.

NOW, THEREFORE, the City Council of the City of Lodi does hereby resolve, determine, and find as follows:

- 1. Receive the Annual Report as submitted, said Report being on file with the City Clerk.
- Establishes December 18, 2002 in the City Council Chambers, at Carnegie Forum, 305
 West Pine Street, Lodi, California at 7:00 p.m., or soon thereafter as possible, as the
 date, place, and time to hold the public hearing required by Streets and Highway Code
 §36534.
- 3. It is the intention of the City Council to levy and collect assessments within the parking and business improvement area for calendar year 2003 (the Area's fiscal year).
- 4. The boundaries of the entire area to be included in the Area, and the boundaries of each separate benefit zone within the area, are set forth in the Map, Exhibit A, incorporated herein by reference. A true and correct copy of the map is on file with the City Clerk of the City of Lodi.
- The types of improvements and activities proposed to be funded by the levy of assessments on business in the Area are in Exhibit B hereto and incorporated by reference.
- 6. At the time of the public hearing, written and oral protests may be made. The form and manner of protests shall comply with Streets & Highways Code §§36524 and 36525.

Dated: November 20, 2002

I hereby certify that the foregoing is a true and correct copy of Resolution No. 2002-240, which was duly and regularly passed and adopted by the City Council of the City of Lodi in a regular meeting held November 20, 2002 by the following vote:

AYES:

COUNCIL MEMBERS - Hitchcock, Howard, Land, Nakanishi, and Mayor Pennino

NOES:

COUNCIL MEMBERS - None

ABSENT:

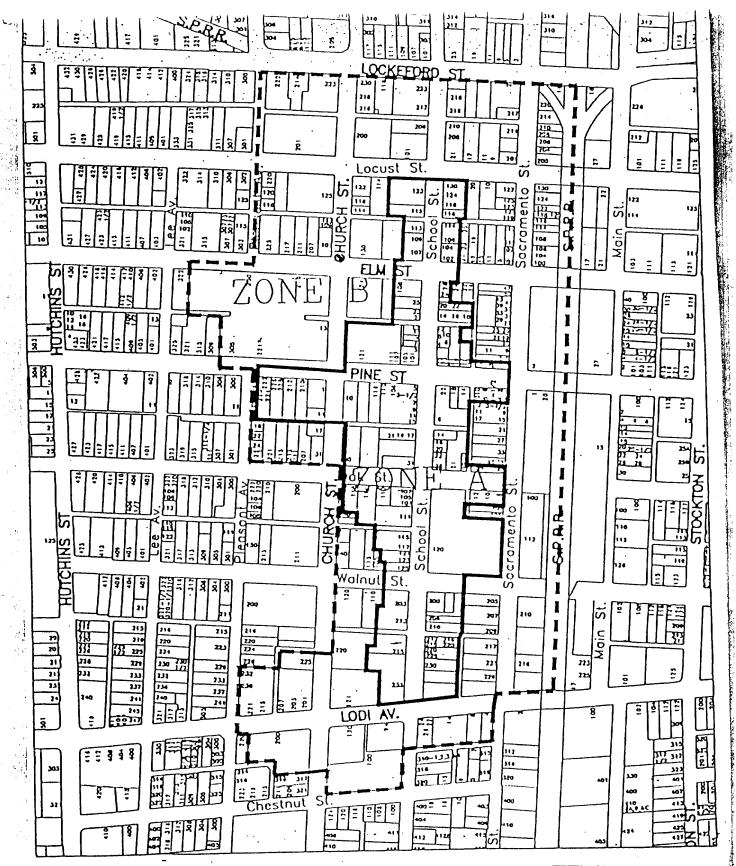
COUNCIL MEMBERS - None

ABSTAIN:

COUNCIL MEMBERS - None

SUSAN J. BLACKSTON City Clerk

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DOWNTOWN LODI BUSINESS PARTNERSHIP

BUSINESS IMPROVEMENT AREA MAP

EXHIBIT A

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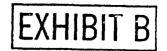
Downtown Lodi Business Partnership Benefit Fee Schedule

ZONE A		ZONE B	
Retailers and Restaurants	\$200. (1-3 emp.) \$300. (4-6 emp.) \$400. (7 + emp.)	\$100. \$150. \$200.	
Service Businesses	\$150 .	\$ 75.	
Professional Business	\$100 .	\$ 50.	•
Financial Institutions	\$ 500.	\$ 500.	

Note: Retail and restaurant businesses will be charged on size which will determined by the number of employees, either full-time or the equivalent made up of multiples of part-time employees.

Business type definitions:

- Retail and Restaurant: Businesses that buy and resell goods, examples are clothing stores, shoe stores, office supplies as well as businesses that sell prepared foods and drinks.
- <u>Service Businesses:</u> Businesses that sell services. Examples are beauty and barber shops, repair shops, lodging, most automotive-oriented businesses, entertainment businesses such as theaters, etc.
- <u>Professional Businesses:</u> Includes Architects, Engineers, Attorneys, Dentists, Doctors, Accountants, Optometrists, Realtors, Insurance Offices, Mortgage Brokers and most other businesses that require advanced and/or specialized licenses and/or advanced academic degrees.
- <u>Financial Institutions:</u> Includes banking and savings and loan institutions as well as credit unions, etc.





DOWNTOWN LODI BUSINESS PARTNERSHIP 4 WEST PINE STREET P.O. BOX 1565 LODI, CALIFORNIA 95241-1565

PHONE: (209) 369.8052 FAX: (209) 369.8053 EMAIL: dlbp@mindspring.com

Schedule of Activities for 2002 & 2003

- ❖ January---Cooperative advertising---See's Candy
- ❖ February---See's Candy---Downtown Lodi Live Event
- March---Street Painting & Art Festival---Cooperative advertising—See's Candy---Downtown Lodi Auto Show & Festival
- ❖ April---See's Candy, Downtown Lodi Live—"Field & Fair Days"---Easter promotion w/ Easter Bunny
- * May---See's Candy, Cooperative advertising---Downtown Lodi Live Mini event on Saturday afternoon & Evening---Black tie Event---FARNERS MARKET BEGINS.
- ❖ June---Farmers Market-Downtown Lodi Live-- "School Street Wine Stroll"
- ❖ July---Farmers Market—Downtown Lodi Live— 2nd annual "Family Faith Festival"
- August ----Farmers Market----Downtown Lodi Live---Street Dancing & Festival
- September --- Farmers Market---Main Downtown Lodi Live---Kiddie Parade
- ❖ October---Halloween Festival---See's Candy Begins—Downtown Lodi Live— "October Fest"
- November---Street Decorating & lighting---See's Candy
- ❖ December---Parade of Lights---Santa Walking the Street---See's Candy-- 2nd Annual Downtown Lodi Live—"A Dickens Christmas In Lodi"